

## **Reasons you may see a census worker in your neighborhood now**

*Courtesy: The Best Times Magazine*

While the official kickoff date for the next U.S. decennial (every 10 years) census is April 1, 2020, you may see a census worker in your neighborhood now. It's important to know how you can identify people doing official U.S. Census business, and what they're doing.

Now through Oct. 4, the U.S. Census Bureau has field workers verifying that addresses in a database match physical locations where people actually live, such as houses, apartment buildings, residential facilities and shelters. This is crucial work to prepare for the 2020 Census.

Did you know that the U.S. Census Bureau conducts more than 100 surveys of households and businesses? The Bureau is the nation's leading provider of demographic, economic, housing, and other types of data. These surveys happen every year.

It's understandable to be cautious when you see someone looking at your address or coming to your door to ask you questions. Here are some tips to confirm official census businesses:

- Field representatives must identify themselves as a Census Bureau employee.
- They must present an ID badge with a photo, a Department of Commerce watermark and an expiration date.
- They may carry a Census Bureau phone, laptop or bag with a Census Bureau logo.

For more information, call 800-923-8282 to speak with a local Census Bureau representative or visit <https://2020census.gov/en/census-takers.html>.